

This is sample patient reactivation letter that is meant to be sent to patients that have not responded to telephone attempts to get them back onto the schedule. It may be modified for your practice.

Patient Reactivation Attempt Letter

Dear _____,

It has been quite some time since you have been in for dental care, and we're concerned. We have made several unsuccessful attempts to contact you by telephone. As you know, regular dental visits are absolutely essential to maintaining good oral and overall health. Untreated conditions can lead to other more serious and expensive problems. Let's get you in before that happens!

We have many ways of making your dental appointments more comfortable! If this is a concern, please feel free to discuss this with any member of our team. If you are concerned about the affordability of your treatment, we have a variety of options available to help you continue with your care.

Most of all, we are concerned about your health. Please call 323-533-4634 as soon as possible to update us on your status so we may adjust your records appropriately. Even if you have found another practice or are not quite ready to continue with your treatment, please know that we are here for you!

Sincerely,