

# Plaque Friday Letter

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Dear Valued Patient,

As you know, this coming Friday is "Black Friday." It is the first official day of the holiday shopping season and busiest day in the shopping malls.

Did you know around here we call it "Plaque Friday?" Why? Because it is the day that many people spend a ton of money on gifts for friends and family and then unfortunately will have a very difficult time taking care of necessary dental treatment.

Please remember that your beautiful smile needs to last forever! Please don't let "Plaque Friday" take a "bite" out of your dental health. If you have been told that there is dental treatment that you should schedule, there is no better time than now. Many of you actually have money left in your Health Savings Accounts or in your dental insurance plans. Also, we offer CareCredit, which is a great way that you can get your treatment scheduled now and make easy payments later. If you would like to know more, please call our office at 312-611-1122 and we can help you. There are five weeks left in the year and it would be a shame if you did not take advantage of your benefits!

Happy Thanksgiving!

Dr, Drukker and Team